

A rural landscape featuring a dirt road that stretches into the distance. On the right side of the road, a large, leafy tree stands prominently, with the sun shining through its branches, creating a bright sunburst effect. The background shows a field of tall grasses and a line of trees under a clear blue sky. A large blue diagonal shape is overlaid on the left side of the image, containing the text.

**2021-2025  
Strategic  
Action Plan:  
2023 Mid-Year Update**

# Strategic Action Plan

## 18 Month Update

In December 2021, the Municipality of Brockton Council adopted the 2021-2025 Strategic Action Plan. To ensure this plan is reviewed and acted upon, regular updates are being provided to Council.

The Strategic Action Plan focuses on the priorities of the municipality up to 2025 and actions to achieve specific goals. Brockton's Strategic Action Plan provides direction for the municipality on the services it delivers locally. It is also a template for the community as a whole, one that businesses, service clubs, institutions, organizations and residents are invited and encouraged to use, as they help to shape this vision.

At this 2023 six (6) month update, staff have gathered all of the projects that are currently being worked on or completed. A year end update will be provided in December 2023.



Explanatory Note:

All numbers are associated with the related action on the 2021-2025 Strategic Action Plan, pages 69-78,

# Highlights



Four **Electric Vehicle Chargers** are operational and in use. A fifth Electric Vehicle Charger is to be installed in the new soccer field parking lot in the Fall 2023.



The **Market Garden** grand opening occurred on July 12 and was immediately utilized for **Summer Streetfest**. The park will be a central gathering point for residents and visitors for Music in the Park events as well as the Christmas Market and more.



Staff coordinated a yearly meeting with **service clubs** to discuss the events for the year and **promote events** in Brockton through the Municipality's website.



The **Recreation Master Servicing and Facility Plan** was adopted in 2023 and plans are underway to revitalize with the tennis courts and build the new soccer concession stand building. Summer camp programs have high enrollment with 1,567 children ages 4-12 registered.



The Operations department remains busy with **major projects** including the Maple Hill Bridge rehabilitation, Traynor Bridge rehabilitation, Brockton Standpipe refurbishment, Concession 6 culvert reconstruction, Durham Street water trunkmain replacement and Yonge Street construction all in varying stages of completion. The first of two new snow plows have arrived with the second slated to be in operation by the fall.

1

Staff have installed two heritage plaques related to Brockton's history in relation to the Truax Dam and Bridge 11 and arranged for the transfer and digitization of the records related to the Walkerton Water Crisis.

4

Brockton Council approved a grant of \$31,380 to assist the Victoria Jubilee Hall with the replacement and protection of historical windows to help preserve this important community asset.

5

Brockton Staff are assisting with the promotion of the Pickin' in the Pond event and the Greenock Swamp Tours as well as regular events throughout the year. Brockton Council supported multiple events by partnering with local organizations for Truth and Reconciliation events.

6

The Municipality supported downtown businesses by hosting Summer Streetfest on July 21 at the new Market Garden Park and will continue to lead the Hometown Christmas Market event to be held in November.

7

158 events have been added to the Community Calendar for January to December, with 1,229 views from January 1 to June 30.

8

Cargill and District Community Foundation (CDCF) are working to develop plans to celebrate Homecoming in 2024. CDCF hosted a successful Pickin' by the Pond Music event July 7-9 in Cargill.

9

The yearly volunteer appreciation event was held June 22. Two awards were presented - Brockton Good Neighbour and Outstanding Youth. Over 100 volunteers attended the event.

10

The Community Development Coordinator and Community Services Staff are working with community groups to promote events through the Municipality's website, the visitor centre and monthly rack cards.

11

The Welcome Brochure / Resident Guide continues to be available for pick up at 10 locations, as part of the New Residents Welcome Package, and is available online.

# 13

Council approved the creation of a Project Management Committee for the new Arena that will focus on fundraising.

# 14

Council approved Thinc Design to complete the Parks, Recreation and Cultural Master Plan, to be funded by grant monies. The Plan was adopted in 2023.

# 15

As part of the Recreation Master Services and Facilities Plan, a projection for future demographics for Brockton was provided.

# 16

The Recreation Master Services and Facilities Plan provided a Walkability plan which included recommendations on upgrades to trails, trail promotion, accessibility and maintenance plans. Staff have prioritized of connecting trails in the new subdivision developments as part of this plan.

# 18

Brockton Council has continued its support for attracting and supporting physician recruitment through the Physician Recruitment Committee. Communication with South Bruce Grey Health Centre is occurring on a regular and ongoing basis.

# 20

Hospice lands remain committed and communications are ongoing with the Saugeen Hospice Group. Advocacy is ongoing through delegation with the Ministry of Health and Long-Term Care.

# 21

Senior programs extended 25 weeks into 2023 with a Senior Community Grant over \$11,000. Summer Day Camps occurred July 4 with over 1,500 kids enrolled.

# 22

The Recreation Master Services and Facilities Plan provided a number of recommendations in relation to parks, provided potential improvements and identified future recreation park needs, which will be implemented over time.



Staff will note that many of the Land Use Planning and the Natural Environment are pending the completion of the Bruce County Official Plan.

# 27

Staff continue to be heavily involved in the Official Plan process within Bruce County, most recently with regards to the Good Growth study to ensure appropriate growth opportunities are provided to Walkerton and all Brockton Hamlets.

# 33

Staff revived the Shade Tree Program to support the replanting of trees throughout the Municipality.

# 35

Geotechnical Engineers provided further analysis of the Valleyside Cliff Project and provided feedback for incorporation into the EA process. Staff will be applying for grants to aid in the cost of the implementation. A public meeting was held January 2023.

# 36

Staff participated in a riverbank clean-up on May 9th removing 5 bags of waste.

# 37

The Catherine Street Electric Vehicle Charger was replaced and three (3) new units were added to the Brockton Community Centres with another unit to be added to the Bruce Power Soccer Fields upon the completion of the new parking lot.



41

The Municipal Service Coordinator position was created to help organize, advance and manage development applications, discussions and streamline progress.

44

Construction of East Ridge Business Park has continued with all lots in phase 1 and 2 sold or reserved. Plans for Phase 3 construction are advancing and marketing will occur following tender acceptance in Fall 2023.

46

Market Garden's Grand Opening occurred on July 12 and supported the Summer Streetfest event shortly after. Additional planned events are to occur throughout the summer and into the winter.

51

Staff are continuing to support EPCOR with their expansion as stage one is completed, with stage two construction pending.

54

Council approved the expansion of the Community Improvement Area to further support all of Brockton's businesses with a variety of added incentives.

58

Staff assisted with the coordination of an event for the official opening of The Market Garden Park as well as assisted with the Summer Streetfest at the same location. The Community Development Coordinator has also worked with local organizations to resurrect the Greenock Swamp Tours and promote Pickin' in the Pond in Cargill. Music in the Park was held in the downtown this summer. Brockton Council supported multiple events by partnering with local organizations for Truth and Reconciliation events.

59

The Community Development Coordinator has worked with local businesses to ensure that the business directory is up to date.

61

2023 Event card was created, available to residents and tourists through the Visitor Centre. This has also been distributed to businesses throughout the community and at the regional brochure swap.



62

Council met in Cargill at the June 20th meeting providing time for local residents' input.

63

Staff and Council participated in Stakeholder meetings for the Strategic Plan for the Catholic School Board and yearly meetings for the Bluewater School Board to provide input. A strong relationship is maintained due to regular communication related to childcare at St. Thereasa School.

64

Four new Electric Vehicle Chargers were installed in Brockton, two of which are located in the hamlets of Cargill and Elmwood.

65

The Welcome Brochure / Resident Guide continues to be available for pick up at 10 locations, as part of the New Residents Welcome Package, and is available online.

71

The majority of the Terms of Reference for the Brockton Committee's have been reviewed and updated with only the Joint Boards remaining.

77

Staff have implemented an ambassador program, which has been incorporated within the Orientation of all new employees.

79

Staff have publicized high level service updates such as the Tennis Court refurbishment, Market Garden Park, Yonge Street, recreation programs.

82

Staff have been working with the Municipal Innovation Council to identify and implement service and purchasing efficiencies within the Municipality.

83

Staff are working with the IT Working group to establish and review efficiencies and supports for IT services.

86

The Human Resource Policies are being reviewed and updated, with 50% having been reviewed to date.

88

The Municipal Services Coordinator position was created. Staff continue to look for opportunities to create new levels of responsibility within the organization where applicable.

89

Staff are continuing to provide training opportunities for staff development as well as opportunities through acting roles within the Municipality.

92

Staff have added the practice of offering interviews for existing staff, provided they meet the requirements for the job to the best hiring practices for the Municipality.

94

The first part of the Growth Management Study has begun with launch of the Master Servicing Plan. A planning justification report was completed to support the growth of the Walkerton urban area boundary.

98

The Water and Wastewater Capacity Study as part of the Master Servicing Plan has begun with an expected completion date of March 2024.



## Municipality of Brockton

100 Scott Street, P.O. Box 68  
Walkerton, ON N0G 2V0

**T:** 519-881-2223

**TF:** 1-877-885-8084

**F:** 519-881-2991

[brockton.ca](http://brockton.ca)

 @Mun\_Brockton

 Municipality of Brockton (@BrocktonON)

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